

# COME JOIN US

*“The perfect combination of city buzz and peaceful nature.”*

**“THE CITY HAS A SPECIAL OPENNESS, CURIOSITY AND INDEPENDENT STREAK.”**

*“The innovation ecosystem makes Gothenburg one of Europe’s most exciting regions.”*

**gothenburg**

# WELCOME TO GOTHENBURG AND WEST SWEDEN

## GLOBAL CITIES TALENT COMPETITIVE INDEX, 2017

RANK	CITY	OVERALL SCORE
1.	COPENHAGEN DENMARK	74.0
2.	ZURICH SWITZERLAND	67.7
3.	HELSINKI FINLAND	65.4
4.	SAN FRANCISCO UNITES STATES	63.5
5.	GOTHENBURG SWEDEN	62.6
6.	MADRID SPAIN	60.2
7.	PARIS FRANCE	59.4
8.	LOS ANGELES UNITES STATES	58.2
9.	EINDHOVEN NETHERLANDS	57.8
10.	DUBLIN IRELAND	57.2

The higher quality of life in Gothenburg compared to larger metropolises was praised, as was the advantage of the strong ability in English as a second language in the Nordic hub.

**Welcome to Gothenburg and West Sweden, one of Europe's most innovative regions. With a thriving business environment and an exciting urban transformation underway, Sweden's second city Gothenburg is attracting people, companies and investors like never before.**

**For many years, Gothenburg region has enjoyed a birth surplus and net population growth. Today the region holds 1 million inhabitants and population is increasing by 12-15,000 inhabitants each year. And the people living here, they thrive: in terms of human capital and lifestyle, Gothenburg ranks highly among large European cities.**

**In 2017 The Global Cities Talent Competitive Index ranked 46 cities based on their reputation or growing footprint in attracting, growing and retaining global talent, and there was praise for the western Swedish hub, Gothenburg, which ended up in the top 5.**

READ MORE

"Why Gothenburg is Sweden's coolest city"

Evening Standards, 2017

"Why Gothenburg is the greatest city you'd never thought to visit"

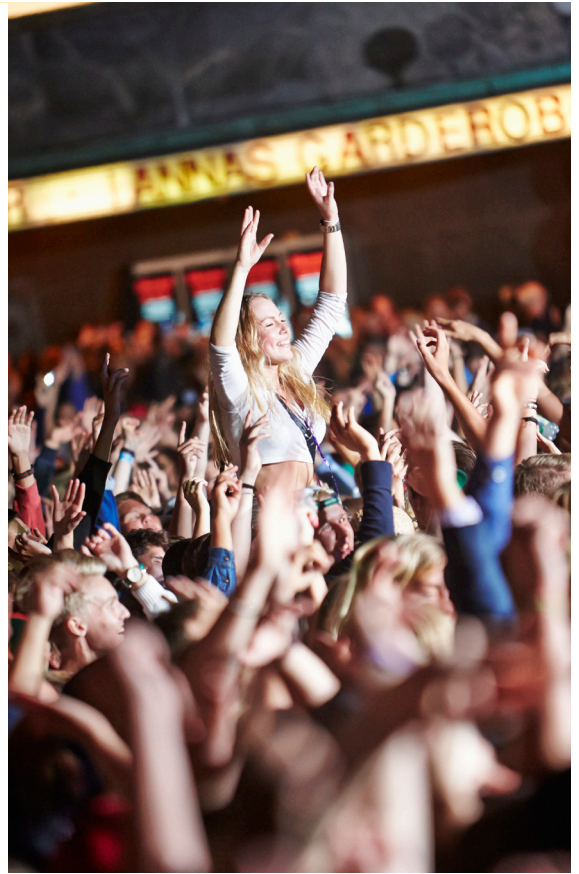
The Telegraph, 2017

"Why Gothenburg should be your next city break"

Rough guides, article by Neil McQuillian 2017

# A VIBRANT CULTURE CITY





## *“Around 90 direct flight routes makes Gothenburg easy to access”*

**GOTHENBURG IS A PLACE TO CALL HOME;** the city and its surroundings has the great advantage of providing high standard of living, good communications network as well as proximity to nature, city and/or the coastline. The perfect combination of city buzz and peaceful nature; no matter where you live, you are never far away from beautiful coastline or unspoiled forests. In many of Gothenburg’s neighboring districts, quality accommodation and peace and quiet go hand-in-hand.

One of many reasons to love Gothenburg is the well-earned reputation as a vibrant culture centre. Gothenburg and its region has a lot to offer with a wide range to choose from for individuals and families

no matter your interests. The culture scene in the region is huge and recognized; art, music, museums, theatres, food, design/fashion. Reasonable prices also adds to the attraction. A study made among international professionals – ‘expats’ – living in the region showed that the culture life here exceeded the expectations and therefore was rated high.

In addition, a 20-minute tram ride from the city centre will take you to Gothenburg’s archipelago (around 20 islands). All this also makes Gothenburg an attractive tourist destination. It also has extensive experience in attracting and organising large and small meetings and congresses, events and festivals making it a strong event city.

*Did you know...  
in 2017, the city  
of Gothenburg was  
voted the world's  
most sociable city*

- HOSTEL WORLD



“THE POPULARITY OF GOTHENBURG  
- THE BIRTHPLACE OF VOLVO  
(AND ALICIA VIKANDER)  
- HOME TO MICHELIN-STAR  
RESTAURANTS, PICTURESQUE  
ARCHITECTURE, SOPHISTICATED  
BAR CULTURE, RENOWNED  
GALLERIES AND ART MUSEUMS,  
AND DESIGNER SHOPS  
- HAS EXPLODED IN THE LAST YEARS”

*Vogue, Matilde Wergeland (2017)*



MOVE TO GOTHENBURG

# A VIBRANT CITY OF INNOVATION

**THERE IS AN OPENNESS**, a curiosity, and independent streak that has fostered an entrepreneurial spirit in Gothenburg that has created companies that go out and make an impression in the world. The city is home to self-driving cars and evolutionary electric buses, games development, international fashion exports, excellent research and classic innovators, music companies, and the creative industry. The companies are spread over a wide range of industries, some of them are small and independent, some of them are big global brands, but they are unified by their innovative thinking.

*“Gothenburg is a leading Swedish hub for testbeds”*

Gothenburg is an important hub for Swedish research and development. The city offers several science parks and the region’s many testbeds provide great possibilities for testing products and services in virtual reality, in labs, in simulated environments and in real city environments. Moreover, the city has a straightforward system for business start-ups. Read more about Gothenburg’s innovation ecosystem at [investingothenburg.com](http://investingothenburg.com)





# Among the world's best countries for raising children

**THE REASONABLE WORKING HOURS** in Sweden enables expats to have a solid family life. Generous maternity and paternity leave is available to everyone as is health and dental care – two examples of Sweden's world-leading social security programme and without a doubt one of the reasons why surveys by Unicef and other child welfare organisations often place Sweden among the world's best countries for raising children.

**"THE WORK-LIFE BALANCE IS REALLY HARD TO BEAT. THINGS ARE FLEXIBLE IN A WAY THAT ALLOWS YOU TO SPEND TIME WITH FAMILY AND PURSUE YOUR CAREER."**

*Laura Albregts, moved from Amsterdam to Gothenburg in 2014, with her husband and two young boys.*

MOVE TO GOTHENBURG

## ACCESS TO HIGH CLASS EDUCATION

*More and more people choose to live, study and work in Gothenburg. The population is relatively young and more highly educated than the national average. Access to academic education free of charge and worldclass companies makes the region more attractive. Two major higher learning institutes, Gothenburg University & Chalmers, collectively have around 50,000 students.*

**FOR YOUNGER KIDS** the region offers an international school and a wide range of preschools, bilingual schools and private schools. The city is committed to giving kids of all ages a secure, stimulating and enjoyable start in life while offering parents the widest choice of education possible.

There are many well-equipped preschools and childcare centres (förskola) that are of a high standard and very affordable. In most cases both of the parents must work, study or be looking for a job in order for your child to get a place in a preschool. Your child must also be between 1 and 6 years old and have a Swedish personal identification number.

Fees are based on your household income and the number of children you have enrolled. The maximum monthly cost for one child is SEK 1 362 and for two children SEK 2 270.



*“Access to academic education free of charge and world-class companies makes the region more attractive”*

Between the ages of 7 and 16, children are required to attend compulsory school (grundskola), free of charge, that is from grades 1-9. Your child always has the right to a place in school in the area where you live. You also have the right to choose another school.

Upper secondary school (gymnasium), or grades 10-12, is not compulsory but is attended by most young people in Sweden. It is also a prerequisite for tertiary studies. Your child can choose from a range of programmes, which will prepare them for working life or further studies.

In the region, there are a couple of world schools that offer the International Baccalaureate (IB) programme, which is taught in English. The IB diploma programme is an academically challenging and balanced international programme of education that prepares students, aged 16 to 19, for success at university and life beyond. Visit [movetogothenburg.com](http://movetogothenburg.com) for further reading.





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